

# Violence Against Women and Girls

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## Youth Voice & Influence Service (SCC Community Youth Services)

Agenda Item 9



# Violence Against Women and Girls

- It can be emotional, physical, sexual or financial. It can be words or actions. At home or in the street.
- It can be inflicted by a partner, ex-partner, family member, colleague, friend or stranger. It can be in person, through technology and online.
- Whatever form it takes, abuse is never justified. Any behaviour that demeans, frightens or distresses is abuse.

**No more! We hope you agree it has to stop!**

# White Ribbon Accreditation

- White Ribbon is a global campaign that encourages people, and especially men and boys, to individually and collectively take action and change the behaviour and culture that leads to abuse and violence.
- To wear a white ribbon is to promise to never to commit, excuse or remain silent about male violence against women.
- This shows our commitment to working towards achieving gender equality and ending violence against women and girls.

## Some of the actions that Sheffield City Council have already taken include:

- The launch of our first Women and Girls Night-time Safety Charter
- Development of resources for Sheffield Against Sexual Harassment, including the promotion of the Ask for Angela scheme in venues, bars and other premises
- Support for the city's Violence Against Women and Girls Forum.



# What does Youth Voice & Influence mean?

- By Youth Voice & Influence we mean listening to young people, valuing what we hear and acting upon it to make positive change.
- We support and empower young people to shape, lead and produce their own activities and programmes.
- We ensure that we have the mechanisms in place to support young people to be involved in decision making at all levels.

# Context to the work with young people:

- South Yorkshire Police Young People's Independent Advisory Group (SYP YP IAG) initially raised cat calling and sexual harassment as an issue in Summer 2021
- Sheffield Youth Cabinet (SYC) elections started in November 2021 where a lot of young people identified Sexual Harassment as an issue they would like to tackle
- SYP YP IAG and SYC joined forces to work with MyPockets film company in developing the animation

# Be 'THAT' Mate

- Made by young people for young people and communities
- Throughout the film the group chose to 'talk' to boys and men however they do recognise that they are not the only perpetrators and would love boys and men to be part of the solution!

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## Aims

- 1) To educate their peers and open up the discussion around this issue within their schools and wider communities
- 2) Empowering all to feel able to tackle the issue



# Be 'THAT' Mate

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# Impact

I've just watched the video and it's absolutely incredible. It's powerful, to the point and the language used is spot on for the youth of today

*(Katie Glossop, Senior Manager - Communities & Wellbeing, Sheffield United)*

Page 10 We will have shown the entire video to our whole school – 1200 pupils Y7 – 13 by Tuesday next week!! It really is amazing!

*(Kelly Mills - Senior Leader for Safeguarding & Pastoral Support, Sheffield Park Academy)*

I used it yesterday in the taxi driver session and they were listening ... not just in relation to their female passengers, but in relation to females in their community, family and so on. So thank you for getting that important message out

*(Julie Hague -Safeguarding Licensing Manager, SCC)*

# Media interest...

- BBC radio Sheffield breakfast show
- Hallam FM news
- Radio 5 live – Naga Munchetty show
- ITV coming soon!

# Where do I find more information?

- You can watch the film on You Tube, just google Be THAT mate <https://www.youtube.com/watch?v=p9HfRPeIPPQ>
- Email [youth.cabinet@sheffield.gov.uk](mailto:youth.cabinet@sheffield.gov.uk)
- [www.whiteribbon.org.uk](http://www.whiteribbon.org.uk)
- <https://southyorkshire-pcc.gov.uk/tag/violence-against-women-and-girls-statement-of-intent/>

(signed by 26 South Yorkshire organisations)

**THANK YOU.....**

**DO YOU HAVE ANY QUESTIONS ?**



# Workshops

- Do you feel this is an issue in your area / community?
- What are your thoughts on addressing the issues raised?
- How do we raise more awareness amongst boys and men?

# Our Pledges

26 organisations have signed up to the Violence against Women and Girls statement of intent

Page 15 We want to encourage every person here tonight to make an individual pledge to yourselves in taking responsibility for leading change in your communities, whether that be your local area, your school, your family, your workplace or all of the above 😊

**Let your voice be heard**

**Violence Against Women & Girls - No More!**

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